

## Featured in Med Device Online: Contracts Every Wearable Company Needs

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**Our article on the legal foundations every wearable medical device company needs was recently selected as a featured editorial by Med Device Online. The piece explores how companies in this space can use contracting strategy to navigate regulatory complexity and minimize legal exposure.**

Read the article:

[Wearable Medical Devices – What Should Your Contracts Look Like?](#)

**The article outlines essential components of a strong contracting framework, including:**

- Business associate responsibilities under HIPAA
- Business associate agreements (BAAs)
- Service agreements with healthcare providers
- Website and portal terms
- Regulatory and enforcement risks spanning HIPAA, the FTC and state law

**It also offers practical insights for building a legally sound foundation:**

- **Know your regulatory category:** HIPAA, state laws and FTC rules determine your baseline obligations
- **Build in HIPAA from the start:** If your wearable handles PHI as a business associate, your tech stack and contracts must meet HIPAA standards, including BAAs with providers and vendors
- **Strengthen your contracts:** Use BAAs, provider agreements, and clickwrap terms ensure compliance and help allocate risk
- **Tighten privacy practices:** Align website terms and privacy policies with FTC and state laws
- **Use PHI cautiously with AI:** Training or analytics may require authorization or full de-identification
- **Expect multi-agency oversight and enforcement:** A single incident may draw scrutiny from FDA, OCR, FTC, SEC, state attorneys general and class action lawsuits

Many thanks to Med Device Online for featuring our work.